

FutureU Services

Consulting Services

Consulting for Planning and Strategic Thinking. Once we have determined through a readiness assessment and needs assessment that sufficient resources and support are available, FutureU can guide you at every stage or at any level to develop a plan that addresses your needs.

Let FutureU help you:

- decide whether to create your own Web campus and online classroom system or purchase an off-the-shelf product
- choose and implement the right delivery options for your needs
- choose how much and what kind of technology to use
- get buy-in from your decision makers
- identify and secure needed financing and other resources
- plan a pilot program to introduce technology-mediated teaching and learning to all or part of your department, school, or student body
- plan an entire virtual university
- lay the foundation for an enhanced and expanded learning community irrespective of technology



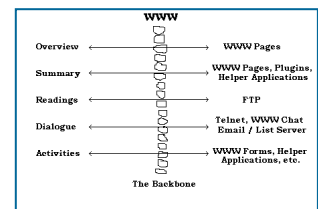
Now you can benefit from this breadth and depth of experience through a personalized session with FutureU's CIO Claude Whitmyer. He'll help point you in right direction, answer the most frequently asked questions, and support you in identifying and solving the issues that are unique to your school and critical to your success.



Course Design Reviews. Confidential written critique of the online presentation of any course, with expert recommendations for enhancements of navigation and design, delivered privately by email. May be used to augment your own written evaluations.

Course Content Conversion.

Some institutions choose not to train faculty members to convert their own courses for Web delivery. Others find that they have course calendars that demand rapid conversion to meet an enrollment deadline.



In either case, FutureU can help.

You may employ FutureU to coach faculty one-to-one to rapidly build an online course and guide faculty new to online teaching through the facilitation and teaching techniques required for sound pedagogy in the virtual classroom. FutureU can also carry out the process of converting courses for online delivery while you concentrate instead on developing faculty capacity for the online teaching process. In both cases, FutureU will work individually (primarily by telephone, email, and discussion forum) with faculty members to convert their files (e.g., syllabi, course calendars, course home pages, lectures, assignments, course materials, quizzes, and grade books) to Web-readable format and place them on the Web in whatever platform you choose. To control cost, we recommend that every faculty member study FutureU's Faculty Web Book (either self-paced or as the text of a facilitated module) prior to the conversion process, so that course materials will be appropriately designed and organized for Web delivery.

The Business Case for Moodle. Open source and Moodle have arrived and they are definitely ready for "prime time." Ask about our comparative studies showing that outsourcing and open source in general and Moodle in particular can deliver the same features, flexibility, and security as any of the expensive proprietary packages for an equal or smaller budget.

Consulting for Assessments, Evaluations, and Surveys.

Computers, teleconferencing equipment, learning management systems, web authoring software, collaboration tools, and online training content—these are big-ticket items. Find out what your people need, want, and are ready for—before committing to tools and methods. The more you learn, the better equipped you are to make great decisions and get great value from your investment.

Online polls, personal interviews, and focus groups do more than gather data. They engage and educate participants, shorten the learning curve, and increase "buy-in" by providing instant feedback of results. You can even maintain momentum with a follow-up discussion online. Increase survey participation even further with questions that are clear and appealing. Online survey delivery simplifies data collection. Assessments before and after will satisfy number crunchers. Identify your next steps based on solid evidence and expert observations. The results will speak for themselves.

FutureU can help you with:

- Needs Assessments
- Readiness Assessments
- Online Market Research
- Event Expectations Survey
- Telephone Interviews
- Focus Groups
- Ongoing Consultation
- Custom Online Surveying
- Spot Consulting to Choose the Right Software

Need some help making your way through the quagmire of decisions you must make to choose the best software solution for your online learning initiative. FutureU has years of experience and up-to-moment expertise in what software tools are available, what they really do, and how effectively they have helped other schools.

For more information, visit our website or contact us:

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