

FutureU Services

Faculty and Staff Development

Since 1998 FutureU has been preparing instructors, students, administrators and staff to make the most of their institution's investment in technology for teaching, learning, communicating and collaborating. We're proud of the relationships we've built and the impact we've had on education.



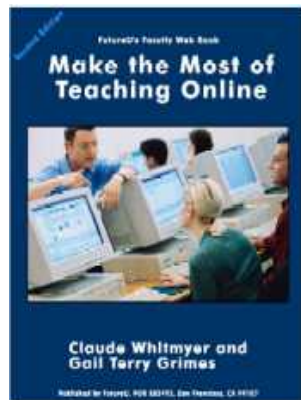
Because every organization is unique, we tailor our approach to your needs. We work with groups of all sizes—from individual coaching to institution-wide programs—and with all levels of expertise—from absolute beginners to power users who want more. Any of our programs can be delivered online or face-to-face.

There's a whole lot more to planning and creating a technology-enriched course than learning how to use course management software. After all, you didn't learn how to teach just by mastering the use of chalk on a blackboard or the light switches in a classroom! The electronic classroom represents a whole new way of communicating and learning, with its own set of challenges and opportunities. Even the best vendor training only scratches the surface. Until now, the only other alternative was to enroll in an expensive graduate or certificate program that might take a year or more to complete.

FutureU is proud to offer our **faculty-tested orientation and advancement program for planning, building, and teaching an online or blended course**. This FutureU program helps you achieve real competence with the skills, tools and processes involved in technology-enriched education—in just a few weeks. You will work online and/or face-to-face with experienced FutureU facilitators and other course designers like you as you each move step by step through the four phases of online course development. You will then unfold your course at your school and with your own students in a way that truly encourages interactive, collaborative learning. This is the faculty development program for instructors who are serious about using technology in their courses and want an easy, low-cost way to prepare for success

FutureU's Faculty Web Book.

Teaching online is a two-part job. **First, you build a Web site** for your course. **Then, you interact with your students** using the electronic media. The *Faculty Web Book* covers the art and craft of both. **It's complex. It's challenging. It's also fun.** Smooth sailing and worth the trip. Just the way you want your own courses to be. The *Faculty Web Book* covers big concepts as well as hands-on skills. It was written and designed by people who were teaching online long before the Internet became a household word.



Student Preparedness

Technology-Enriched Learning. This program has been delivered for nearly 10 years to clients ranging from the American Hospital Association to the Dominican University of California. It is thoroughly tested and well suited to any group of university, college or high school students.



Whether tenderfoot or veteran Web surfer, everyone has gaps in their understanding of what it takes to learn online. Even if you surf, email, and "instant message" every day, these experiences don't prepare you for the processes, skills, and attitudes necessary to excel in the online classroom.

Using the FutureU Student Web Book as a text, a skilled facilitator introduces students to the fundamentals of learning online. In the process, they come to know what it's like to work as a learning team—an excellent way to encourage group activities in later, content-based modules.

Student Web Book. Prepares students for a successful experience in any academic course that is delivered partly or completely on the Internet. It may be used as a self-paced tutorial or as the text for an introductory group learning experience lasting two to four weeks or more, depending on the instructor's needs. It may be purchased in single units from the FutureU eStore or in multiple copies for substantial institutional discounts directly from FutureU.



Platforms. FutureU consultants can work with any course authoring or course management software and FutureU's Faculty and Student Web Books can run in any course management platform. They have been tested in Blackboard, E-College, eTudes, Centrinity (aka FirstClass), IntraLearn, NiceNet, Virtual, WebCT and Moodle.

The multiplicity of learning activity tools available make today's course platforms an important addition to teaching virtual or blended courses. And most of these platforms play well with others, such as *ReadyGo*, *Impatica*, *Camtasia* and more. Also, be sure to ask us about "the business case for open source" which can in many cases cost justify an investment in open source course management software.

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