

FutureU's Privacy Policy

The University of the Future LLC has created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses the information gathering and dissemination practices for the Web sites located at:

- <http://www.futureu.com/>
 - <http://www.futureu.net/>
 - <http://www.futureustore.com/>
 - <http://www.futureumoodle.com/>
 - <http://www.futureusurveys.com/>
 - <http://www.meaningfulwork.com/>
 - <http://www.betatestlab.net/>
 - <http://www.buildyourcourseonline.com/>
 - <http://www.buildyourcourseonline.net/>
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Cookies

Our main Web sites do not currently use cookies. However, our e-stores, discussion, and virtual classroom sites do. E-store, discussion and virtual classroom sites currently in use include *FutureU E-Store* (www.futureustore.com), *FutureU NetCampus* (www.futureu.net/moodle/), and *FutureU Moodle* (www.futureumoodle.com). The cookies used in these environments save your password so you don't have to re-enter it each time you visit those sites, and to help the servers provide key functions during your attendance. The e-store saves your sales and shipping information and your credit card information (if you choose), again, so that you don't have to re-enter it each time you visit. Private information collected for cookies in any of those environments is not shared beyond those environments.

On some of our websites you may see third-party ads placed by Google. Google uses cookies in this process that allow them to collect some information about you. Google may use this information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by Google, [click here](#).

Advertisers

We sometimes participate in link exchanges that place outside display ads on our sites. These ads may contain cookies. Cookies generated by banner ads or link exchanges are collected by the company placing the ad or link, and we do not have access to this information. If you'd rather these companies didn't collect your information, simply don't click on the ads.

Some of the data we collect is shared, in an aggregated form only (that is, statistical averages, but not names, etc.), with organizations with whom we exchange advertising links.

Registration Forms

Our sites' registration forms sometimes require you to give us contact information (like your name, email, and postal address), financial information (like your bank account or credit card numbers), unique identifiers (like your social security number or birthdate), and demographic information (like your zip code, age, or income level).

Contact information from these registration forms is used to provide you access to your purchases or to send you information about our company. Your contact information is also sometimes used to send promotional material and to get in touch with you when necessary.

You may opt-out of receiving future mailings; see the choice/opt-out section below.

Financial information that is collected is used to check your qualifications for registration and to better understand the aggregated population that we are serving.

Demographic and profile data is also collected at our site.

This information is shared with link exchange advertisers or commercial affiliates on an aggregate basis only. We use this data to tailor your experience at our site showing you content that we think you might be interested in, and displaying the content according to your preferences.

Order Forms

Our site also uses order forms for you to request information, products, and services. We collect contact information (like your email address), financial information (like your account or credit card numbers), unique identifiers (like you social security number or birthdate), and demographic information (like your zip code, age, or income level).

Contact information from the order forms is used to ship your purchases or send information about our company and to send promotional material from some of our link exchange partners or commercial affiliates. Your contact information is also used to get in touch with you when necessary.

You may opt-out of receiving future mailings; see the choice/opt-out section below.

Financial information that is collected is used to check your qualifications for ordering, to bill you for products and services, and as a part of the aggregate data we evaluate to better serve you.

Unique identifiers (such as social security numbers) are collected to verify your identity or for use as account numbers in our record system.

Demographic and profile data is also collected at our site.

This information is shared with advertisers on an aggregate basis. We use this data to tailor your

experience at our site showing you content that we think you might be interested in, and displaying the content according to your preferences.

Surveys

Our online surveys sometimes ask you for contact information (like email address), financial information (like account or credit card numbers), unique identifiers (like social security number), and demographic information (like zip code, age, or income level).

Contact and financial information from the surveys is also used to better understand the aggregate demographics of our visitor population.

You may opt-out of receiving future mailings; see the choice/opt-out section below.

Unique identifiers (such as social security numbers) are collected to verify your identity.

Demographic and profile data is also collected at our site.

This information is shared with link exchange advertisers and commercial affiliates on an aggregate basis. We use this data to tailor your experience at our site showing you content that we think you might be interested in and displaying the content according to your preferences.

External Links

This site contains links to other sites. **The University of the Future LLC** is not responsible for the privacy practices or the content of such Web sites although we often recommend to sites with whom we exchange links that they also post a privacy statement on their Web sites.

Special Relationships

We have several special relationships that allow us to provide services and information we think you may find useful. These relationships include advertising link exchanges and commercial affiliates who share any revenue they generate from their links on our site with us (for example, we are an Amazon.com associate and collect 5% of all revenues generated by customers who link to Amazon.com from our site.) We also use several services including Web page generators, free email, and other types of services or information that are actually owned by companies other than The University of the Future LLC. In general, we do now and intend to continue to cultivate special relationships with content providers, business partners, and cobranded sites that serve the identified needs of our visitors. We will collect a wide variety of information in order to determine your needs but the sharing will be limited to aggregate information only.

Public Forums

This site makes chat rooms, forums, message boards, and/or news groups available to its users. Please remember that any information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information.

Children's Guidelines

Our sites are designed primarily for adults. We do not currently cultivate relationships with children under the age of 18. However, since we care about children and understand that they have special privacy needs, we have adopted the following privacy policy regarding children, should we learn that they are accessing our sites:

1. We will NOT collect, use, or distribute to third parties personally identifiable information without prior verifiable parental consent.
 2. We will NOT give the child access to unmonitored chat rooms, message boards, email accounts, or other services that would give the child the ability to publicly post or otherwise distribute personally identifiable information without prior verifiable parental consent.
 3. When verifiable parental consent is not obtained, we will only use the online contact information (such as email) to:
 - a. Respond directly to the child's request on a one-time basis and not use that information to re-contact the child for other purposes.
 - b. Request the name or online contact information of a parent for the purpose of obtaining verifiable parental consent or providing parental notification.
 - c. Respond more than once directly to a specific request from a child (such as in the case where a child requests a newsletter subscription) and not used to re-contact the child for other purposes. We will use our best efforts to provide parental notification, which will include the nature and intended use as well as an opportunity for the parent to prevent the use of the information and participation in the activity.
 4. We will NOT entice the child to divulge more information than is needed to participate in any activity, game, or service.
 5. We will provide the parent a description of the specific types of a personally identifiable information collected from their child upon request. We will allow the parent to refuse further use or future online collection of personally identifiable information and provide a way for a parent to obtain any personally identifiable information collected from their child.
 6. We will provide notice to children in age appropriate terms of what personally identifiable information is to be collected.
 7. We will NOT provide any links to Web sites that are unsuitable for children.
 8. We will encourage children to get their parent's permission before sharing personal information online.
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Choice/Opt-Out

Our site provides you the opportunity to opt-out of receiving promotional/marketing information from our partners, and us by using any of the following methods. Please be sure to include your name, address, and email address when you communicate with us so we can be sure to correctly remove your name from our lists.

1. You can send email to webmaster@futureu.com
 2. You can visit the following URL: <http://www.futureu.com/howtoeachus.html>
 3. You can send regular mail to the following postal address:
601 Van Ness Street, Suite E, Box 433, San Francisco, CA 94102-3200
 4. You can call the following telephone number: 415-824-7726
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Data Quality/Access

This site gives you the following options for changing and modifying information previously provided:

1. You can send email to webmaster@futureu.com
2. You can visit the following URL: <http://www.futureu.com/howtoeachus.html>
3. You can send mail to the following postal address:
601 Van Ness Avenue, Suite E, Box 433, San Francisco, CA 94102-3200
4. You can call the following telephone number: 415-824-7726

Contacting the Web Site

If you have any questions about this privacy statement, the practices of any of our sites, or your dealings with any of our sites, you can contact:

webmaster@futureu.com

FutureU

*601 Van Ness Avenue, Suite E, Box 433,
San Francisco, California, 94102, USA
phone: 415-648-2667 — fax: 415-520-5416*

[Privacy Policy/Terms of Service](#)

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